



## **They conquered everything but death.**

Past world rulers like Alexander the Great, Tutankhamen, and Julius Caesar have all had one thing in common: the past. They're stuck in it.

It makes more sense to follow a ruler who has conquered death...and a leader who has shown us a better way of conquest, through love.

Jesus is that ruler. The message of Easter is that Jesus passed through death into an eternal life. And his conquest can be our own, too, for we do not have to fear death but can -- even now -- enter into life everlasting.